



Keep Odessa Beautiful
PRESENTS

Recycle Fashion Show

October 25th
Marriott Hotel and Conference Center

Title Sponsor



Sponsor Information

2019



Celebrating Recycled Art and Fashion

Mission

The Recycle Fashion Show is an event showcasing creative, resource conservation-minded art and fashion design within our community. Students as young as eight years old, middle school, high school, college /university students, and adults have the opportunity to become knowledgeable about waste reduction and then demonstrate their talent and creativity through fashion and artistic design.

Description

Designers entering the competition will create wearable art pieces. Designs are selected based on innovative use of 50% recycled material, design, and execution.

Purpose

Recycle Fashion Show Fundraiser supports KOB's programs 100% to continue educating on the importance of recycling, litter prevention, and beautification in our community!



Media Exposure:

- Local radio
- Social media
- Local publications
- Targeted newsletters
- Event website
- Local groups: chambers, art community, local colleges, and schools

Target Audience:

- Students between the ages of 8 - 17
- Adults between the ages of 18 - older
- Professionals seeking networking opportunities
- Individuals/families seeking a cultural experience

Expected Attendees:

- 300-400

Sponsorship Levels and Benefits

Gold Sponsor \$2,750

- Premier listing and company logo as sponsor on event program, event PowerPoint presentation, social media, website, and event signage.
- Acknowledgement of company with logo in broadcast/print announcements/flyers
- Recognition from announcer throughout event.
- Opportunity to provide one model with your handmade recycled company “gown” that will be presented on the Runway, the day of event.
- One table (10 seats)
- 14 beverage tickets

Silver Sponsor \$ 1,500

- Secondary listing and company logo as sponsor on event program, event PowerPoint presentation, social media, and event signage.
- Recognition from announcer throughout event.
- One table (10 seats)
- 12 beverage tickets

Bronze Sponsor \$850

- Company listing as sponsor on event program, PowerPoint presentation, social media, website, and event signage.
- One table(10 seats)
- 10 beverage tickets

Things to Know

Deadline:

Thursday, October 16 at 5 P.M.

High resolution logo

Sponsorship Levels Questions

Alma Angeles

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